

anh

Anh is a Toronto-based graphic designer with 2 years of experience in the industry. Her work focuses mostly on *visual identity* and *web development* with a touch of *illustration*. She has a strong appreciation to design and always looking to bring a positive impact on the community.

SKILLS

Develop *brand identity* and *web assets*

Created illustrations for packaging, websites, presentations and newsletters.

Conduct user research and user testing

Create storyboard, wireframes, prototypes to guide ideation process

AWARDS

Applied Arts Students Award Winner
(2020)

Project: [Kitkat Re-branding](#)

Applied Arts Students Award Winner
(2019)

Project: [Josef Muller-Brockmann Exhibition Brochure](#)

CONTACT

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TOOLS

Figma, Procreate

Adobe Illustrator, InDesign, Photoshop, XD, After Effects, Premiere Pro

Notion, Google Slides, Forms, Docs, Sheets

EDUCATION

Online courses

(2021-2022)

UI/UX Design at Process Masterclass by Nguyen Le

Introduction to Logo Design by Guilherme Vissotto

Advanced Diploma of Graphic Designs with Honours

(2018-2020)

Seneca College of Applied Arts and Technology, Toronto

EXPERIENCE

2020-2022 - Product Designer at Clausehound

Collaborate with a UX designer and developers to create interface for software updates. Tasks involved: *user research, design concept, sketch, wireframe, prototype and user testing.*

Interview internal stakeholders to identify their needs and goals to improve user experience of Clausehound software and website.

Help creating persona, information architecture and storyboard.

Design the *company logo* and major components that are actively being used.

Develop marketing material and *illustrations* for company newsletter, presentations, website, and software assistance.

2020 - Freelance Designer at Seneca Innovation

Collaborate with clients and a designer on creating concepts, layouts, typography and illustrations for a digital brochure.

2018-2020: Teaching Assistant at Seneca College

Courses assisted:

Colour Theory I

Software Training I & II

Guide students through the fundamental tools and techniques of Adobe Programs while providing timely feedback on in-class practice and design assignments.